West and Central Africa Operational Directorate

Problem
The West and Central Africa region has experienced major common crises over the past several years but MSF’s response was missing a timely, cohesive response and a “local feet on the ground” perspective.

Proposed Solution
Design and develop a 3 to 5-year Business Plan for a new Operational Directorate in West and Central Africa that strengthens MSF’s operational capability, supports a stronger associative life and engages civil societies.

Potential Impact
- Strengthen MSF’s operational capability in West and Central Africa
- Support a stronger associative life
- Strengthen MSF’s reputation and entrench MSF in civil societies

Viability
- Strong advisory group made up of key player within MSF

Risk Mitigation
- Iterative approach to design and strategy
- Collaborative engagement of key stakeholders – FinDir, political leaders, civil societies, etc.

Scalability
- A new, innovative organizational model that can serve as a blueprint for MSF’s evolution and future organizational entities

Area/Type: Other; Incubator
Sponsor/Support: OCP/OCG
Length/Project Status: 10 months; ONGOING