



Transformational Investment Capacity (TIC) 2-Minute Video Guideline **May 23rd, 2018**

The purpose of a 2-Minute video is to provide a quick overview of your project for the TIC Selection Committee and Secretariat. The video is intended to be an informational tool rather than a marketing tool.

In your video we ask that you:

- Briefly describe the issue you are trying to address
- Your solution to the issue, specifically how your solution is transformational
- Introduce the project team

The video can be submitted via YouTube, Prezi, Vimeo, or PowerPoint

For an example of a 2-minute video that has been submitted to the TIC, have a look at the following [link](#).