

MSF REACH (REaction Assessment Collaboration Hub)

Problem

Gathering and organising reliable, timely and actionable information during an emergency in a diverse and disaster-prone region such as Southeast Asia is a challenge, especially with a limited MSF operational footprint.

Proposed Solution

Develop REACH platform to support emergency response in Southeast Asia by improving information management and fostering more efficient decision-making. REACH combines institutional data with crowd-sourced information in order to share the most updated information in real-time, equipping MSF with virtual eyes on the ground.



Potential Impact

- Improves expertise in emergency situations.
- Capitalizes on formal (national agencies) and informal (social media) inputs.
- Enables operational decisions based on shared and up-to-date information.

Viability

- Strong project team; sponsored by MSF HK.
- Well-designed and considered proposal.
- Taps into internal and external stakeholders.

Risk Mitigation

- Builds upon preliminary testing in the field.
- Leverages open-source software [OSS].

Scalability

- [SharePoint](#) to facilitate information sharing.
- Community of stakeholders for collaboration across MSF improves scaling opportunity.
- Designed to be medium agnostic, quickly adapt to rapid changes.

Area/Type: Operations Improvements/Technology ; Incubator

Sponsor/Support: MSF Hong Kong

Length/Project Status: 10 months; **ONGOING**