

West and Central Africa Operational Directorate



TRANSFORMATIONAL
INVESTMENT
CAPACITY

Problem

The West and Central Africa region has experienced major common crises over the past several years but MSF's response was missing a timely, cohesive response and a "local feet on the ground" perspective.

Proposed Solution

Design and develop a 3 to 5-year Business Plan for a **new Operational Directorate in West and Central Africa** that strengthens MSF's operational capability, supports a stronger associative life and engages civil societies.



Potential Impact

- Strengthen MSF's **operational capability** in West and Central Africa
- Support a stronger associative life
- Strengthen MSF's reputation and entrench MSF in civil societies

Viability

- Strong advisory group made up of key player within MSF

Risk Mitigation

- Iterative approach to design and strategy
- Collaborative engagement of key stakeholders – FinDir, political leaders, civil societies, etc.

Scalability

- A new, innovative organizational model that can serve as a blueprint for MSF's evolution and future organizational entities

Area/Type: Other; Incubator

Sponsor/Support: OCP/OCG

Length/Project Status: 10 months; **ONGOING**