

MSF REACH (REaction Assessment Collaboration Hub) – Phase 2



TRANSFORMATIONAL
INVESTMENT
CAPACITY

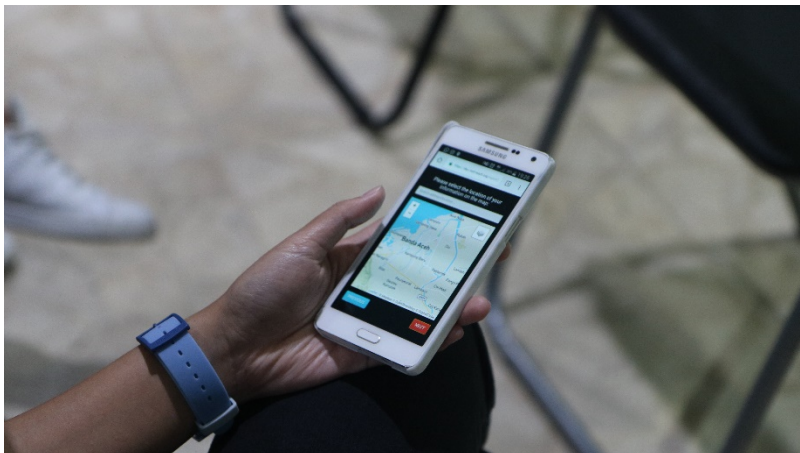
Project Summary

Problem

Gathering and organizing reliable, timely and actionable information during natural disasters and other emergencies can prove to be challenging, especially in situations where MSF has a limited operational footprint.

Proposed Solution

Develop REACH platform to improve information management and foster more efficient decision-making during emergencies. REACH combines institutional data with crowd-sourced information in real-time, equipping MSF with virtual eyes on the ground.



Potential Impact

- Improves MSF response in emergency situations
- Capitalizes on formal (national agencies) and informal (social media) data inputs
- Enables operational decisions based on shared and up-to-date information

Viability

- Strong project team; sponsored by MSF-Hong Kong
- Well-designed and considered proposal
- Leverages internal and external stakeholders

Risk Mitigation

- Builds on lessons learned from Phase 1
- Leverages open-source software

Scalability

- Employs [SharePoint](#) to facilitate knowledge sharing
- Designed to be medium agnostic/adaptable to rapid changes
- Extends scope of use beyond Southeast Asia to other operational environments

Area/Type: Operations Improvements/Technology; Incubator

Sponsor/Support: MSF-Hong Kong

Length/Project Status: 10 months; **ONGOING**