

# Tackling Mis/Disinformation in COVID-19

## Project Summary

### Problem

**Misinformation** (rumours and erroneous information) and **disinformation** (false information propagated with malicious intent) **about COVID-19** is endangering lives and fuelling confusion/mistrust in a context where the science is still unclear and health actors are still learning how to manage the pandemic.

### Proposed Solution

Establish a team to help the **MSF movement** tackle dangerous mis/disinformation in COVID-19 times. Monitor/ manage **misinformation** using a WikiRumours platform to crowdsource MSF's response with accurate health promotion campaigns. Support project staff to combat **disinformation** through policy and advocacy.



### Potential Impact

- Establishes MSF as a **trusted source of health information for communities**
- Improves how MSF **manages disinformation attacks** targeting MSF or our patients, especially relevant in a **COVID-19** context

### Viability

- Supports **field teams** to identify and address mis/disinformation impacting populations
- Leverages a **solid team** with significant experience and MSF network

### Risk Mitigation

- Uses a **networked approach** to address challenges – operations, communications, IT, security, legal, advocacy

### Scalability

- Engages **key stakeholders** for buy-in and co-creating solutions

**Area/Type:** Other; Incubator

**Sponsor/Support:** MSF UK

**Length/Project Status:** 9 months; **ONGOING**