West and Central Africa (WaCA) Digital Transformation

Project Summary

Problem

Addresses the need to improve data-driven decision-making and simplify reporting to support WaCA's ambitions to create an agile, responsive organization.

Proposed Solution

Develop a **prioritized digital roadmap** to support WaCA's delivery of our social mission through a **WaCA Digital Transformation Feasibility Assessment.** Deliverables include: (1) a **problem/gap assessment**; (2) **vision and principles** for a digitally transformed WaCA; and (3) **prioritized and sequenced Digital Transformation Roadmap**.

Potential Impact

- Improves **WaCA's data-driven decision-making ability** for operations and social mission delivery
- Ensures widespread and equitable **access to knowledge and information** through online digital tools for field, associative members, communities

Viability

- Builds in strong **executive support** from WaCA leadership and **inclusion of field reps** in analysis
- Uses an **agile, start-up, nimble approach**

Risk Mitigation

- Defines a **digital roadmap** of initiatives that focus on WaCA's top priorities
- Builds in Change Management and readiness

Scalability

- Creates **methodology, tools** and an **approach** that can be replicated for other MSF entities
- Engages **IT** and **Shared IT Services** for scale-up

Area/Type: OIT; Incubator
Sponsor/Support: *WACA sponsor; MSF Greece support*
Length/Project Status: 6 months; CLOSED