

Supporting the Americas to Become an OD

Project Summary

Problem

Operational growth leads to office growth, creating bureaucracy and adding complexity in decision-making. The current MSF operational model challenges agency and responsibility from the field teams, discrepancies between OCs within the same context, difficulty in adapting to the diversity of the different regions where MSF works, a lack of resource pooling between projects, entities, and countries, and limited networking capabilities with relevant actors in the region.

Proposed Solution

Develop a strategy and application to **establish a new Operational Directorate within the MSF movement** using new and different approaches to run operations and serve our social mission. Serve our patients at a global level governed by a partnership of the associations of the Americas and ensure a greater contextualization and community engagement in our operations in the region and beyond.



Potential Impact

- Strengthens MSF's operational capability
- Strengthens MSF in the Americas and further embed MSF in civil societies
- Addresses key elements of the MSF We Want To Be, IB Call for Change, and leadership change priorities – proximity, community engagement, patient-centricity

Viability

- Builds upon strengths in all three entities: MSF-LAT, MSF-Brazil, CAMEX/CAMINO, contributing directly to MSF's social mission in the region

Risk Mitigation

- Learns from the approaches of prior applicants (e.g. West and Central Africa (WaCA))
- Incorporates regional and global operational strategy

Scalability

- Creates a new, innovative, organizational model that can serve as a blueprint and scalable model for MSF's evolution and future operational entities

Area/Type: Other

Sponsor/Support: MSF Brazil, MSF LAT & CAMEX

Length/Project Status: 14 months; **ONGOING**