

Title Medicine Marketplace phase 2

Area/Type: Medical R&D; Incubator
Sponsor/Support: OCP, supported by WACA
Length/Project Status: 24 months; **ONGOING**



TRANSFORMATIONAL
INVESTMENT
CAPACITY

Project Summary

Problem

Quality medicines at affordable prices are often lacking in many countries where MSF intervenes. Shortages affect patients, including those suffering from cancer, cardiovascular or mental health diseases. Patients are unable to access prescribed medicines due to market unavailability, quality issues or unreasonable pricing.

Proposed Solution

Run a real-life proof-of-concept trial to 1) Offer patients in Low- and Middle-Income Countries easier, stable, transparent, and more affordable access to quality assured drugs through a non-profit international online medicine marketplace 2) influence local-authorities and actors towards making medicine available through other means of supply and finance.



Potential Impact

- Improves access to life-saving medicines at the best available price for patients in low- and middle-income countries.
- Incentives-registration & commercialization of medicines not currently available in the markets.

Viability

- Takes advantage of e-sales platforms and international couriers.
- Aligns with strategic goals to increase supply chain agility and process optimization
- Builds on learnings from phase 1 Proof of Concept

Risk Mitigation

- Explores feasibility prior to developing and implementing the platform solution.
- Run small scale real-life proof-of-concept trials before scale up.

Scalability

- Targets non-MSF patients in multiple countries.
- Consider including additional medicines.
- Platform, governance and medicine marketplace structure designed for easy scale in other locations.