

MSF's Speaking Out - Building Social Mission Training Tools



TRANSFORMATIONAL
INVESTMENT
CAPACITY

Project Summary

Problem

MSF has developed **Speaking Out Case Studies over the past 19 years**. Yet witnessing/speaking out is very under-represented in training opportunities available to MSF operational decision makers. Current Speaking Out Case Studies are limited in their design, accessibility and use for education.

Proposed Solution

Build upon MSF Speaking Out Case Studies (SOCS) by creating more **accessible training tools** (podcasts, videos, presentations) for MSF, academia and the broader humanitarian sector to **improve decision-making** on ethical dilemmas and advocacy faced in the field.



Potential Impact

- Transforms **MSF's rich history in speaking out** into a **resource** for MSF, humanitarian actors and academic partners
- Bolsters MSF **operational decision-making**

Viability

- Incorporates a project team with **strong MSF experience** in advocacy and comm's
- Leverages an expert **Advisory Group**

Risk Mitigation

- Identifies and builds in costs to retain full **MSF IP rights**
- Uses an agile approach to content creation

Scalability

- Engages key stakeholders to promote learning and development opportunities
- Leverages LEAP, MSF Academy and TEMBO

Area/Type: HR Learning and Development; Incubator

Sponsor/Support: MSF Australia sponsor, OC Geneva backing

Length/Project Status: 2 years; **COMPLETED**