



## **Transformational Investment Capacity (TIC) 2-Minute Video Guideline February 6<sup>th</sup>, 2020**

A 2-minute video is to be included with all TIC proposal submissions. The purpose of this video is to provide a quick overview of your project for the TIC Selection Committee and Secretariat. The video is intended to be an informational tool rather than a marketing tool.

### **In your video we ask that you briefly describe:**

- The challenge or gap you are trying to address
- Your proposed idea/solution and its potential for transforming how MSF works and/or delivers on its social mission.
- Introduce the project team and any key partners/stakeholders involved

*If possible, we encourage you to include relevant images or footage in your video to help to illustrate the challenge you are trying to address and/or your proposed solution. Your video can be submitted via YouTube, Prezi, Vimeo, or PowerPoint.*

For an example of a 2-minute video that has been submitted to the TIC, please visit this [link](#).